ABSTRACT OF THE DISCLOSURE

1   A request message is transmitted to a server (21) from program

2   receiving sites (40) each having a video screen whose size is sufficient for

3   viewing by public audience. The server replies with a blank application form

4   containing a list of scheduled event programs and their scheduled date and

5   time scales each indicating the program's opening and closing times of day.

6   Each program receiving site fills in the application form and returns it to the

7   server. In the server, event programs indicated in the received application

8   form are mapped in a registration database to the requesting program

9   receiving sites, and the database is constantly is monitored for each event

10   program. From an event holding site (30) the server receives an event

11   program when its scheduled opening time is detected and distributes it to the

12   registered receiving sites until the scheduled closing time of the program is

13   detected.